



# BACK-TO-SCHOOL 2026

## Sponsorship Opportunities

**Every student deserves to walk into the first day of school ready to learn.**

*For youth in Broward County, Handy makes that possible.*

This back-to-school season, we are mobilizing the community to ensure **250 Handy youth** walk into the new school year prepared, confident, and supported. Your sponsorship ensures youth receive backpacks, essential school supplies, clothing, and school-readiness resources before the bell rings.

### SPONSORSHIP LEVELS

#### PRESENTING SPONSOR

**\$25,000**

250 STUDENTS SUPPORTED

*As the Presenting Sponsor, your organization co-owns this campaign from start to finish. Your name stands alongside ours, and your investment fully supports all 250 youth relying on Handy for backpacks, supplies, clothing, and school-readiness resources.*

- Presenting Sponsor co-branding on ALL campaign materials: social media | print | e-newsletter | website
- Co-branded signage at the back-to-school shopping and distribution event
- Dedicated Sponsor Spotlight feature in our community e-newsletter (10,000+ subscribers)
- Exclusive private impact briefing with Handy leadership after the campaign
- Recognition during live remarks at the distribution event
- Invitation to deliver remarks at the distribution event
- Volunteer opportunities for up to 15 team members

#### A+ SPONSOR

**\$10,000**

100 STUDENTS SUPPORTED

- Logo recognition on all campaign materials: social media | print | website
- Logo recognition on event signage at the back-to-school distribution
- Recognition in Handy's e-newsletter and social media campaign posts
- Recognition during live remarks at the distribution event
- Volunteer opportunities for up to 12 team members

#### BACK-TO-SCHOOL HERO SPONSOR

**\$5,000**

50 STUDENTS SUPPORTED

- Logo recognition on all campaign materials: social media | print | website
- Logo recognition on event signage
- Recognition during live remarks at the distribution event

- Volunteer opportunities for up to 10 team members

## GOLD STAR SPONSOR

**\$3,000**  
30 STUDENTS SUPPORTED

- Name recognition on all campaign materials: social media | print | website
- Name recognition on event signage
- Volunteer opportunities for up to 8 team members

## HONOR ROLL SPONSOR

**\$1,000**  
10 STUDENTS SUPPORTED

- Name recognition on all campaign materials: social media | print | website
- Name recognition on event signage
- Volunteer opportunities for up to 6 team members

## FRIEND OF HANDY

**\$500**  
5 STUDENTS SUPPORTED

- Name recognition on all campaign materials: social media | print | website
- Name recognition on event signage

## ADOPT A STUDENT **\$100** | 1 student supported

Sponsor one student's entire back-to-school journey. Your \$100 provides a backpack, supplies, and the confidence for one Broward County student to walk through that door ready to learn. You'll receive personal recognition as a back-to-school student sponsor across campaign materials.

## TAKE THE NEXT STEP

Ready to invest in Broward County youth?

Scan the QR code to support Handy today.



**Deadline for maximum visibility: July 22, 2026**

*Sponsors confirmed by this date will be featured across all campaign materials from launch through the distribution event.*

**Questions? We'd love to connect.**

Jasper Fanord | [jfanord@handyinc.org](mailto:jfanord@handyinc.org) | 561-696-2374

[www.handyinc.org](http://www.handyinc.org)